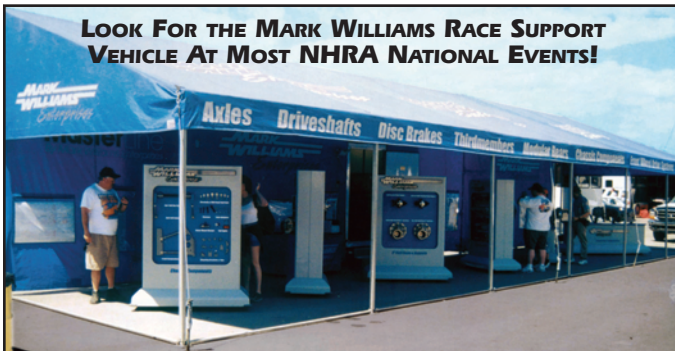


## THE MW STORY

The history of Mark Williams Enterprises, Inc. can be traced back to the early 1960s, when the firm was founded as a race car chassis shop. The firm was responsible for building a large number of National event-winning cars in a variety of classes. MW got into the driveline components business out of necessity in the early '70s when available products did not meet Williams' high standards. Subsequently, MW introduced the industry's first guaranteed forged steel axle. As Williams devoted more time to developing new products, the firm evolved into a full-time manufacturing facility. By the mid-70s MW had stopped producing complete race cars, and offered the "kit car" for dragsters and funny cars. MW also has many handy tools, etc. for home race car builders. The end of complete car building at MW's marked the beginning of the most sophisticated computer controlled manufacturing facility for premium quality racing equipment. From its humble begin-



nings, MW Enterprises, Inc. has grown to become one of the industry's most progressive and respected manufacturers. An expansion in 1996 increased the MW facilities in the Colorado Technical Center, located in the Denver suburb of Louisville, to 32,000 square feet. With highly sophisticated computer controlled machining centers linked with networked production control, MW's shop is a textbook example of contemporary manufacturing efficiency. What's more, nobody has invested as much in dedicated equipment for building flange-type axles than Mark Williams. In addition to making a full line of premium quality products, MW has earned a reputation for providing all customers, for over 40 years, with an exceptionally high degree of service. This extends all the way from initial sales assistance through diligent follow-through of orders. Our self sufficient philosophy combined with continued equipment investment is unparalleled in the industry. The slogan, "Designed, tested and manufactured in house.... in the USA", is just our way of doing things.



## THE MW SALES STAFF

WHEN YOU CALL MARK WILLIAMS ENTERPRISES YOU'LL BE PUT IN TOUCH WITH CONSCIENTIOUS, KNOWLEDGEABLE PERSONNEL.



**800-525-1963**

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*Inside Colorado*

**303-665-7021**

*24 Hour Fax*

*sales@markwilliams.com*

*Monday-Friday  
8:00 AM to 5:00 PM (MST)  
765 S Pierce Ave Louisville, CO 80027*

....“Although we are dedicating a great deal of time and energy to new products, we are keenly aware that the most important product we produce is customer satisfaction. We will continue to strive to meet your expectations, for we realize that the most important element in our business is YOU!”

**MARK WILLIAMS Enterprises®**

